

AMANDA DELEO

5811 Carpenter St, Philadelphia, PA, 19143

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TECHNICAL SKILLS

- HTML5, CSS3, Javascript, Media Queries, VB.NET, ASP.NET, XML, Microsoft SQL, MySQL, Blackbaud (NetCommunity)
 - Microsoft Visual Studio, MS SQL Management Studio, GitHub, Firebug, Fiddler, Photoshop, InDesign, Illustrator, Dreamweaver, MS Visio, Raiser's Edge
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EDUCATION

Florida State University

Bachelors of Fine Arts in Graphic Design; Magna cum laude

PROFESSIONAL EXPERIENCE

Web Manager

2015-Present

Morris Arboretum, Philadelphia, PA

- Design and code Morris Arboretum's website and email marketing campaigns using HTML, CSS, and Foundations framework.
- Responsible for website content and development, web marketing, social networking campaigns, and various printed media.

Project Manager

2013-2015

Campus Apartments, Philadelphia, PA

- Establish scope of projects, outline and communicate the project plan to a group of developers and designers; ensure that business cases for projects remain valid.
- Maintain overall project plan including release dates, acquiring external resources needed by the team, managing risks and issues which are escalated by the team, as well as liaising with executives including reporting progress.

UX Designer

2011-2013

Campus Apartments, Philadelphia, PA

- Conducted user research with A/B Testing for redesign of in-house CRM/CMS: CASHPort. Delivered detailed usability reports to Senior Director of Technology of findings and recommendations.
 - Provided visual designs for task management, billing, reporting, and dashboard .Net application. Worked collaboratively alongside developers in an agile environment to ensure a great user experience and coherent visual identity.
 - Delivered hi-fidelity wireframes for mobile usage and billing application. Design was responsive across a range of mobile devices.
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